

# Promoting Your School 2017

## PHOTOGRAPHS & LOGOS

Please send us as many high resolution advertising/prospectus quality photographs of your school as you can, of different facilities and of pupils engaged in a range of activities.



*Overleaf is our guide for supplying photographs and logos.*

*Find out more & upload files:*

[exhibitors.schoolsshow.co.uk/your-school](http://exhibitors.schoolsshow.co.uk/your-school)

FILES UPLOADED

## VIDEO FOOTAGE

NEW THIS YEAR we will be creating a number of short videos to promote exhibiting schools which will give prospective parents a real feel for what schools are like, and the kind of lifestyle their children would enjoy.



*Raw video footage is preferable, but we can use any video content.*

*Find out more & upload videos:*

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## REMEMBRANCE SUNDAY

The show once again falls over Remembrance Sunday. We are planning a 'Wall of Remembrance' in the main exhibition hall, and would like to remember all who contributed to the war effort. Please send us:



- A list of names of those from your school who died
- The number of deaths in WWI from your school
- A photo of your school war memorial

*Find out more, upload information & photos:*

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## THEATRE TOPICS

NEW THIS YEAR visitors sign up for talks at the two Education Theatres in advance and we will be supplying them with pre-show briefings. This is a great way to get your school's point of view across on any of the topics that will be covered in the theatres.



*You can either shoot a short video (on your phone is fine) and send it to us using the video link, or supply written contributions.*

*Find out more & upload your contributions:*

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## FUN FACTS

What makes your school really stand out? Let us know what brings your school to life. This will help prospective parents and pupils to really get a feel for the kind of ethos and environment that makes your school so special. For example:



- The Downs Malvern has its own 9" gauge miniature steam railway & pupils study engineering

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## PUPIL CASE STUDIES

A powerful way for parents to really understand the benefits of independent education is through the success stories of pupils that they can identify with, especially if parents feel that their own children have challenges that an independent education may help them overcome. For example:



- Solihull School had a pupil who excelled at CCF. This boosted her confidence, she came to terms with her dyslexia and won a place at Cambridge.

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